Monica Avellaneda



Project Coordinator

Monica is the newest addition to the Dare2B team. After reconnecting with Roxana at a networking event Monica met with the team at the office to identify the best way to add value for the organization and the children we serve. Monica now assists in ensuring all projects are on time centralizing data and facilitating communications with the group. Monica's passion coupled with her experience as a sales expert and Visual Merchandiser led to providing clients with a unique and exciting experience at the Dare2B's Pop Up Shops. The successful launch of Dare2B's pop up shops has helped the team develop a stronger and more significant relationship with all its constituents.

Monica is currently an entrepreneur and personal stylist working with <u>Stella & Dot</u>.